

WPQ 9935 (2026) Table: Education New Zealand's expenditure on advertising, public relations campaigns, external communications and media monitoring since 2021/22

Financial Year	Advertising, public relations campaigns, external communications	Media Monitoring
2024/25	\$3,017,637	\$60,665
2023/24	\$2,645,356	\$60,757
2022/23	\$4,108,723	\$59,313
2021/22	\$6,197,482	\$56,929