

Attachment – WPQ 53105 (2025)

Role title	Headcount
Brand and Marketing Advisor	3
Digital Channels Advisor	1
Digital Channels Analyst	1
Digital Content Advisor	2
Media and Communications Advisor	1
Product Owner and Senior User Experience Advisor	1
Senior Advisor Visitor and Engagement	1
Senior Brand and Marketing Advisor	3
Senior Communications Advisor	4
Senior Communications and Engagement Advisor	2
Senior Content Advisor	1
Senior Digital Content Advisor	1
Senior Engagement Advisor	5
Senior Media and Communications Advisor	11
Senior Social Media Advisor	1
Senior Web Communications Advisor	3
Social Media Advisor	2
Team Lead Brand and Marketing	1
Team Lead Internal Digital Channels	1
Team Lead National Communications	1
Team Lead Regional Communications	1
Team Lead Social Media	1
Team Lead Web Content and Design	1
Web Communications Advisor	2
Organisational Communications Manager	1
Digital Brand and Marketing Manager	1
Engagement Manager	1
Media and Communications Manager	1
Predator Free 2050 Communications Manager	1
Partnerships Manager	1
Senior Partnerships Advisor	7
Partnerships Advisor	2
Senior Brand and Marketing Advisor	1
TOTAL	67

The total annual salary cost for these roles is \$7,556,922.