

Supporting information for WPQ 10006 (2026)**Spend on external communications, public relations advertising and media monitoring**

Category	2023/24 (excluding GST)	2024/25 (excluding GST)	2025/26 (excluding GST)
External Relations	\$6,359	\$7,582	\$5,234
Public relations	\$1,547	-	-
Advertising	\$8,857	\$6,058	\$2,220
Media monitoring	\$4,914	\$4,914	\$4,914

Note: For the 2021/22 and 2022/23 financial years, information is not consistently available by spending category due to limitations of the financial systems in use at the time.