

WPQ 13046 (2025)

Item/provider	Intended Use	Total Cost
The Media Lab	Future Census Engagement Campaign	\$110,396
Dioscuri Limited	Census Thank You Video	\$10,000
Census Guide for Iwi and Māori	Printing guide for Community Engagement for second release of Census data	\$682
Posters	Te Matatini 2025 and Future Census campaign	\$326
Facebook	Advertising	\$543
Google	Advertising	\$707
Total		\$122,654