

	Auckland	Northland	Waikato	Bay of Plenty	Coromandel	National / rest of NZ	Total
Print	\$8,793	\$10,231	\$12,741	\$3,571			\$35,336
Outdoor	\$18,599	\$22,755	\$14,625	\$16,038	\$12,555	\$4,168	\$88,740
Radio	\$21,928	\$2,227	\$2,825	\$3,018		\$10,000	\$39,998
Digital	\$106	\$106	\$106	\$106		\$61,500	\$61,924
TOTAL							\$225,998