

Table 9942 (2026)

The Treasury

The Treasury commissioned these two surveys since 27 November 2023:

Survey name	Date Commissioned	Total cost
Public Sector Reputation Index Report 2024	1 October 2024	\$7,171.00
Stakeholder Research field work & final Report	7 October 2024	\$29,593.02

RBNZ

I refer the Member to the Reserve Bank of New Zealand – Te Pūtea Matua (RBNZ) responses to the Annual Review 2023/24, and Annual Review 2024/2025, which are publicly available at:

Year	Link
2023/24	https://www3.parliament.nz/resource/en-NZ/54SCFIN_EVI_1de1c76b-794b-4a1a-0071-08dce700a150_FIN3200/b051cfc170311ca9cb585f65f485db3de3292c3e
2024/25	https://www3.parliament.nz/resource/en-NZ/54SCFIN_EVI_8470000d-3e34-495a-4f30-08de045f6aa0_FIN176559/5fea12bbae683dd2002d912796e334afc33d3790

Government Superannuation Fund Authority

GSF member and employer knowledge and satisfaction survey.
AK Research and Consulting Limited
Commissioned January 2025 . Fieldwork conducted between 14 May 2025 and 2 July 2025
Cost \$34,500 including GST

Guardians of New Zealand Superannuation

- 1) Verian Group, Public Perception Research, 30 April 2024, cost withheld for commercial reasons
- 2) Verian Group, Stakeholder Perception Research, 30 April 2024, cost withheld for commercial reasons

NHC

For the period 27 November 2023 to 28 February 2026, I am advised NHC commissioned six surveys in total.

I refer the member to the attached table which provides detail on the organisation commissioned to conduct the survey, the subject matter, the date commissioned, and the total cost.
I also refer the member to my response to Written Parliamentary Question 9975 for further information on NHC's internal surveys captured in the attached table.

Organisation commissioned to conduct survey	Subject matter	Date commissioned	Total cost
NielsenIQ	Public Perceptions Research: Understanding the public's understanding of NHC and its role	2018, ongoing	From 27 November 2023 – 28 February 2026 \$227,286.36

Hotjar	Survey assessing user website experience.	2021, ongoing	Nil
InMoment	Closed claim homeowner satisfaction surveys: understanding how satisfied homeowners were with their overall claims experience	2022, ongoing	From 27 November 2023 – 28 February 2026 \$595,063.33.
InMoment	Plunket Publication Survey, seeking feedback from new parents on their views of a 'Quake Safety for Young Children' brochure	May 2024, contracts runs to Feb 2027.	Nil
NHC internal surveys	Staff engagement	February 2024 February 2025 February 2026	The cost for undertaking individual surveys is not readily available. Total licence costs for the tool used to administer the survey, AskYourTeam, \$218,740 (excluding GST) for the period 27 November 2023 to 30 September 2028.