

Table 2693 (2023): Advertisements Te Whatu Ora taken out in newspapers around New Zealand in 2023 to date and their cost, broken down by the number of advertisements, paper, and the cost to date.

Te Whatu Ora Region	Full page advert? Y / N	Number of adverts	Cost \$ per advert (incl. GST)	Date / Publication
Northern	Yes	1	\$1,265.00	January 2023 / Northern Farming Lifestyles
Te Manawa Taki	No	0		
Central	No	0		
Te Waipounamu	Yes	4	\$3,265.72	February 2023 / Health News in Golden Bay Weekly February 2023 / Health News in Nelson Weekly, Waimea Weekly, Marlborough Weekly, Motueka Guardian
			\$14,457.00 (each month)	Southern has two full pages in the Better Health supplement which is published monthly / Otago Daily Times, The Star (Dunedin), Southland Express, The Ensign (Gore), Oamaru Mail, Central Otago News, Southern Rural Life, Clutha Leader, Mountain Scene (one page only), Wānaka Sun.

--	--	--	--	--

Tables notes:

- Both cost figures for Te Waipounamu are each the total cost of two publications.