

**Question 10137 (2026):** How much has been spent on external communications, public relations, advertising, or media monitoring by each department or entity for which the Minister is responsible in each financial year since 2021/22, broken down by department or entity and by spending category?

**Member:** Belich, Camilla

**Response:**

| Financial year    | External communications | Publications | Public relations | Advertising | Media monitoring |
|-------------------|-------------------------|--------------|------------------|-------------|------------------|
| 2021/22           | \$23,930                | \$97,720     | \$144,211        | \$57,028    | \$22,674         |
| 2022/23           | \$26,632                | \$104,344    | \$387,894        | \$24,999    | \$21,059         |
| 2023/24           | \$5,591                 | \$16,112     | \$23,702         | \$3,649     | \$25,797         |
| 2024/25           | \$19,040                | -            | \$11,967         | \$1,037     | \$38,555         |
| 2025/26 (to date) | \$3,412                 | \$10,000     | \$30,321         | \$389       | \$25,802         |