Table 9959 (2026)(a). Pharmac's media monitoring expenses since 2020/21, broken down by financial year.

Year	Expense (excl GST)
2020/21	$33,350
2021/22	$35,578.35
2022/23	$34,800
2024/25	$36,600
2025/26*	$22,280

Table 9959 (2026)(b). Pharmac's media analysis and reporting expenses since 2020/21, broken down by financial year.

Year	Expense (excl GST)
2020/21	$15,850
2021/22	$40,000
2022/23	$43,000
2023/24	$51,550
2024/25	$40,800
2025/26*	$17,686.64

Table 9959 (2026)(c). Pharmac's external communications advice and support expenses, broken down by financial year.

Year	Expense (excl GST)
2020/21	$13,500
2021/22	$104,730.45
2022/23	$114,900
2023/24	$124,800
2024/25	$126,400
2025/26*	$13,813

Table 9959 (2026)(d). Pharmac's advertising expenses, broken down by financial year.

Year	Expense (excl GST)
2020/21	-
2021/22	$15,458.87
2022/23	$299.95
2023/24	-
2024/25	-
2025/26*	-

*****Data on total expenditure for 2025/26 is from 1 July 2025 until 28 February 2026.