

Table 53777 (2025). Pharmac's total expenditure on requested categories since 27 November 2023, listed by category and total cost.

Category	Total Expenditure (GST exclusive)
Branding, marketing, or promotional materials.	Nil
Consultants or contractors engaged for branding, internal communications, or culture-related projects.	\$122,409
Novelty or promotional items such as (but not limited to) pens, stress balls, model animals, or branded clothing.	Nil
Office furnishings, décor, or recreational equipment.	\$15,929
Non-essential electrical items or appliances.	Nil
Staff wellbeing or break-room facilities.	\$1153
Novelty, decorative, or entertainment items, whether purchased or hired.	\$200
Repairs, replacements, or damages to property or hired items.	\$37,279
Expenditure recorded under "miscellaneous" or "other."	Nil